

‘TO WHOM IT MAY CONCERN...’

Methodological and Ethical Perspectives of Visual Health Communication

International Workshop, October 7th, 2015

Department for Medical Ethics and History of Medicine

University Medical Center Göttingen

‘Hey, Big Spender!’ Interpellations in Organ Transplantation Campaigns with Butler and Althusser

Mona Motakef, Berlin

The Visual Framing of Compassion and Solidarity. Evoking Empathy in Visual Media Culture

Elke Grittmann, Lüneburg

How to Approach a Text with Health Message? Methodological Aspects of Analyzing Campaigns on Organ Transplantation

Gitit Bar-On, Tel Aviv

Pictures for Life. Analyzing the Moral Iconography of the German Organ Transplantation Foundation

Solveig Lena Hansen, Göttingen



Organizing Committee

Frank Adloff, Erlangen-Nürnberg

Silke Schick Tanz, Göttingen

Registration

The workshop is free but registration is required until Sept. 27th

Contact

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Second workshop of the project: “‘I would prefer not to.’ Organ donation between unease and criticism. A sociological and ethical analysis.” Funded by: